Blockchain, NFT, Metaverse

wodo PLATFORM

Your gateway to Blockchain, NFT and Metaverse technologies

2022

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A new platform

to simplify Blockchain, NFT and Metaverse adoption

Handles everything related to the blockchain, NFT and metaverse technologies

Founders

Bekir Dag

CEO

- *19 years of experience in Software Development*
- *Delivered tens of different projects of various sizes in different industries*
- *Started his own web-shop in 2011*
- *Worked for the biggest advertisement agencies in Turkey and built enterprise products such as playstore.com, IKSV.org and secretcv.com*
- *Managed development teams of 10+ people in 3 different software companies in North America and created the standards for support lifecycle. Created tens of different projects from the idea stage to the end product.*
- *Partnered with Student Ally and built the software from scratch with his team, which has a complicated structure and lives on the cloud.*
- *Vast experience in product creation and product life cycle*
- *Founded Wodo Networks as CEO*

Serhat TANRIKUT

CTO

- *17 years of experience in Software Development*
- *Walked through many different roles (software engineer, tech team lead, scrum master, release manager, R&D Leader, People Manager)*
- *8 years of leadership experience in Nokia (built international teams, delivered high performant, distributed telco products)*
- *Built/Led market leader device manager/IoT platform for the telecommunication industry in Nokia. 200+ deployments all around the world.*
- *Led SaaS-Cloud Infrastructure Team in Sitecore*
- *Founded Wodo Networks as CTO*
- *Vast experience in leadership, software product development, software architecture, and cloud technologies.*

Problem

Blockchain, NFT and metaverse technologies are cumbersome and complex by their nature. It takes enormous time for companies to adopt these technologies and build solutions.

Complexity

Complex technology

Interoperability

A new blockchain , NFT or metaverse to integrate everyday

Standards

Lack of standards

Scalability

Crypto transaction scalability is complicated and difficult

Opportunities

Mass Blockchain and NFT Adoption

It is time to adopt blockchain and NFT technologies. Real-life business cases & implementations

Blockchain

NFT

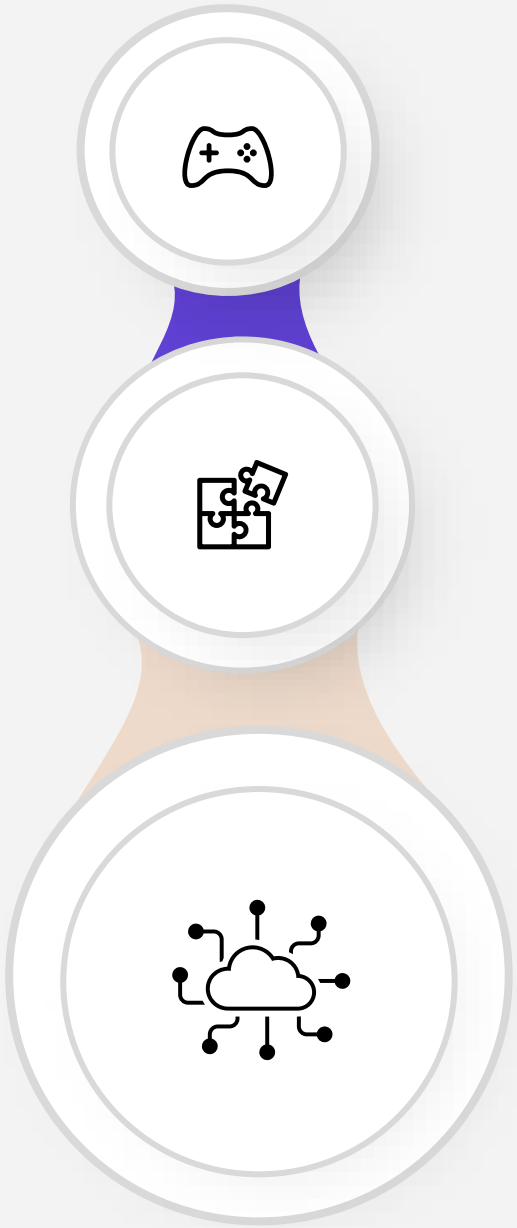
Crypto Gaming and Metaverse

Blockchain & NFT games , early phases to explore metaverse technology and platforms.

Gaming

Metaverse

Solutions



Wodoland

The first blockchain & NFT enabled Mmorpg game leveraging the wodo platform services and gaming solutions.
Play to earn and collect.
Demo: https://www.youtube.com/watch?v=QpTORoBwLIs

Wodo Gaming

Game Hub, Marketplace, Launchpad, Wallet solutions and development kits to adopt blockchain technologies at speed in gaming industry. It is built upon the wodo platform
Demo: https://www.youtube.com/watch?v=Xll5Teylg5M

Wodo Platform

Multitenant, secure, scalable and intelligent platform with blockchain, NFT and metaverse integration services.
Intro: https://www.youtube.com/watch?v=339_rUo_H0U

WODO PLATFORM

Wodo Platform is built on a cloud Saas architecture that empowers businesses to do easy cryptocurrency/blockchain, NFT and metaverses integrations into their business use cases rapidly, painlessly through seamless API integrations and automation.

Easy to Use

We are building smart APIs and Client SDKs for easy integration

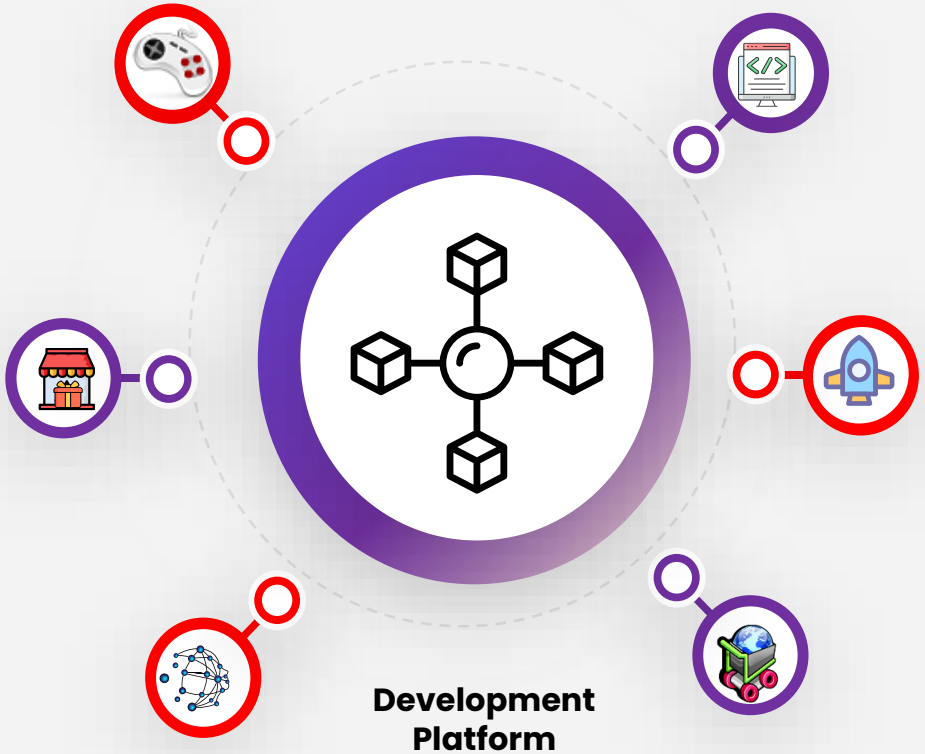
Scalable

The infrastructure is on the cloud so it can scale easily

Business Intelligence

Analytic data with business intelligence, recommendations with AI

WODO GAMING



Game Hub

An active community, online games enriched with cryptocurrency and NFTs

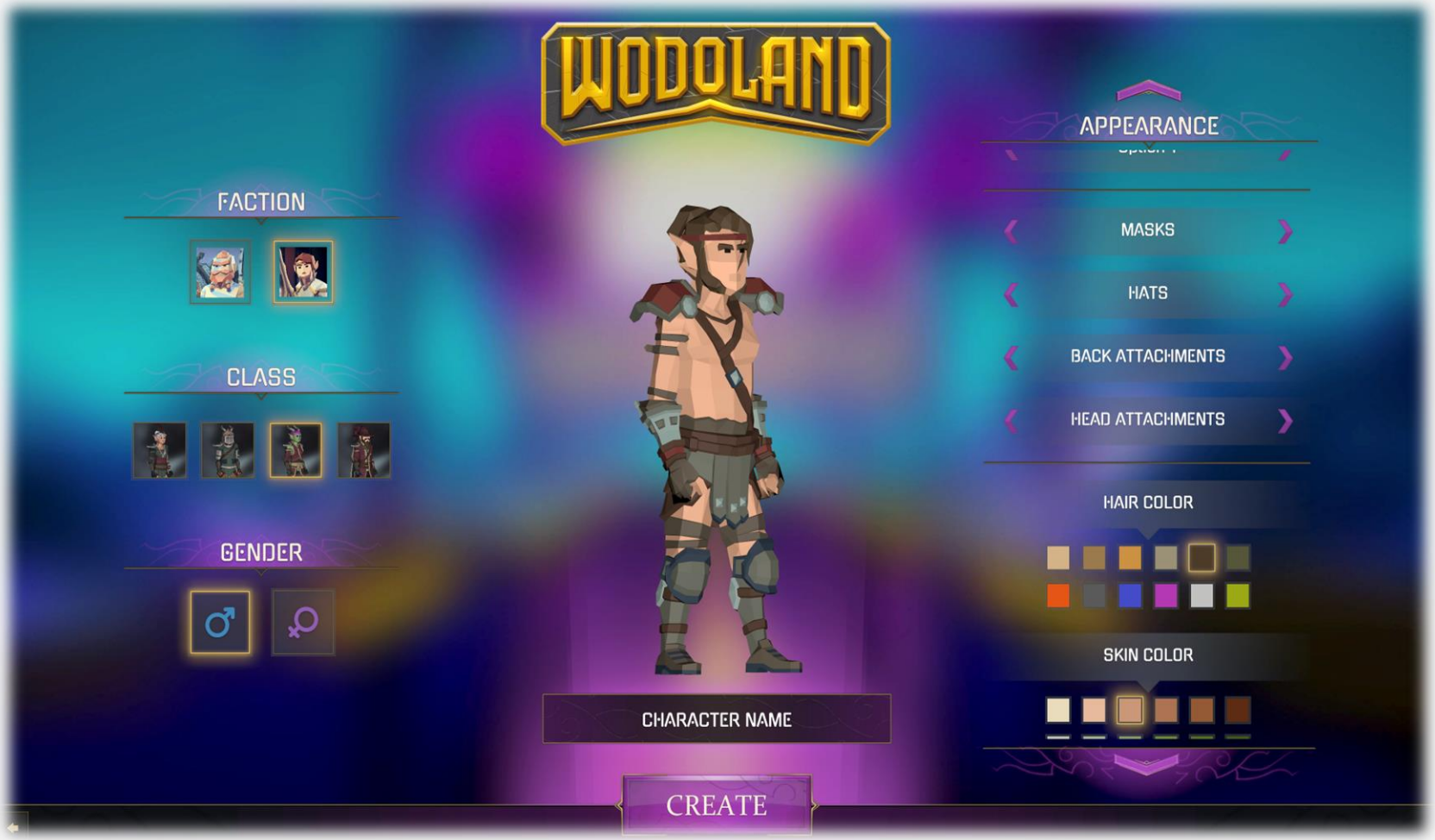
Development Platform

Platform APIs, integrations for blockchains, NFT platforms and metaverses. Software development kit for game developers

Solutions

Novel solutions – Marketplace, Game Store, Launchpad, Game Hosting

WODOLAND GAME



First Game Design

First Mmorpg and quest-based game design leveraging the platform services and solutions

In-Game Economics

Play-to-earn cryptocurrencies and play-to-collect NFTs

Demo: https://www.youtube.com/watch?v=QpTORoBwLIs

No matter what the context, there's a strong possibility that blockchain will affect your business. The very big question is when.

Harvard Business Review - 2017

Wodo Gaming Strengths

Unified Gaming Ecosystem for Gamers and Game Developers

Our competitive advantage is that we build our fully integrated solutions(game hub, game store, marketplace, game hosting, dev kits) and platform that allow

- gamers to play any crypto game anytime with their desired cryptocurrency/token (XWGT, Nano, Avax etc..) and monetize their earnings easily using their single crypto account
- game developers to develop and introduce their crypto games to an active community considering all in-game ecenomics in end-2-end manner

Flexible Revenue Streams

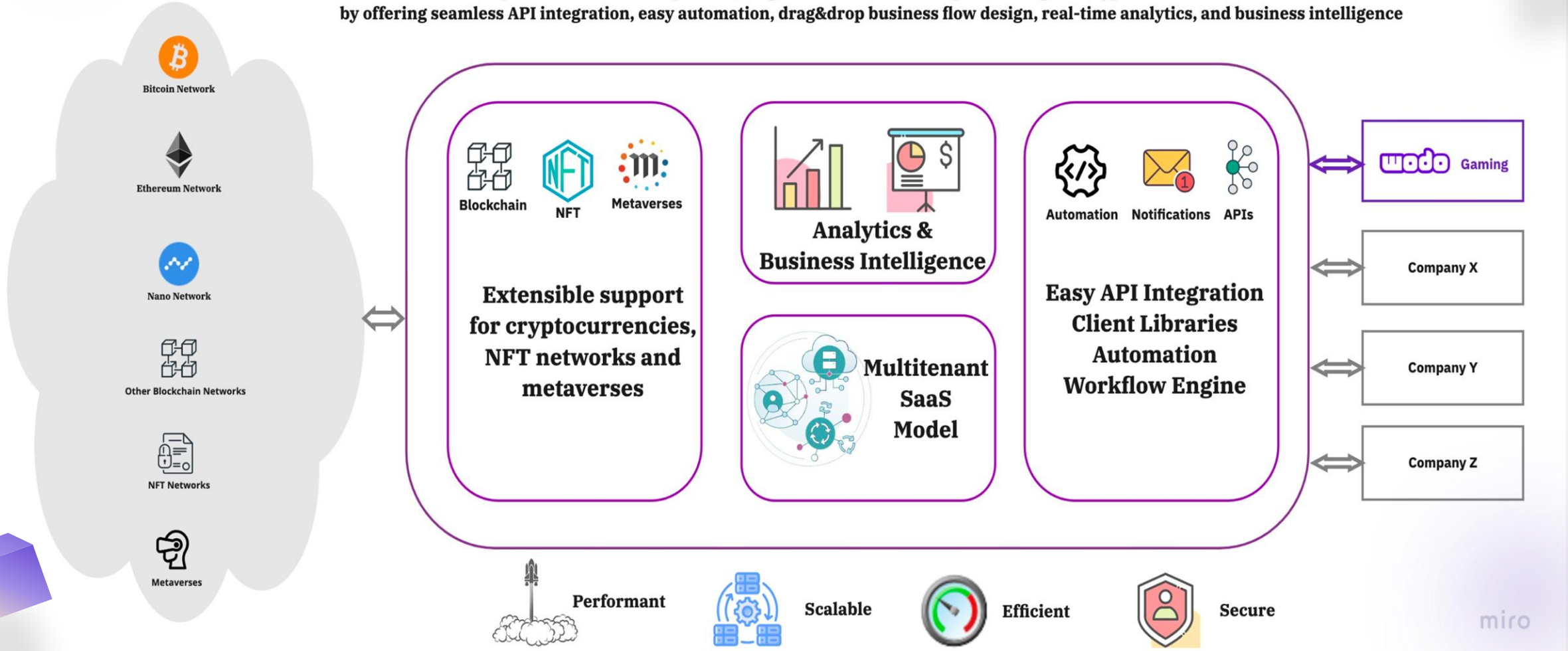
Each Wodo Gaming solution has its own revenue stream that also promotes XWGT token holding, e.g; Game Hub has a tournament engine that entertains Wodo Community with variety of crypto games and provides Wodo Network with continuous income/revenue. The strategy strengthens Wodo Network against fluctuating market conditions and XWGT token valuation.

The Team and Vision

The founders and core team have proven expertise and experience in developing complex software platforms and launching software products. It is a leverage to achieve the vision of Wodo Network as a Web 3.0 technology company.

Wodo Platform Architecture

Wodo Platform is a SaaS product suite that helps small/large scale businesses adopt and integrate cryptocurrencies into their business models by offering seamless API integration, easy automation, drag&drop business flow design, real-time analytics, and business intelligence



WODO GAMING

Business Case

Wodo Gaming is an open-source platform where gamers and game developers come together to develop, publish and play next-generation games enriched with blockchain, NFT, and Metaverse technologies in one interoperable, secure and highly scalable ecosystem. Wodo Gaming is built upon Wodo Platform and leverages the platform's capabilities

Game Hub

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Novel solutions – Marketplace, Game Store, Launchpad, Game Hosting

Wodo Gaming Solutions

Game Hub

Plenty of games with cryptocurrency and NFT capabilities are hosted on the wodo game fleet

Development

An integrated platform with scalable services, APIs, and a software development kit (SDK).

Game Store

Publish and advertise your new-generation games on the Wodo Game Store

Launchpad

Platform integration, in-game economics, marketing, Wodo community introduction for the game development companies

Development Platform

Game Hosting

It is a framework for hosting, running, monitoring, and scaling dedicated game servers.

Marketplace

A place to buy/sell interoperable NFT assets, seamless integration with Wodo Games and the platform

Game Hub

An online social arena to play Wodo games with other community members and earn instant cryptocurrencies and NFTs while playing

Play to Earn

cryptocurrencies

Play to Collect

NFTs

Development Platform

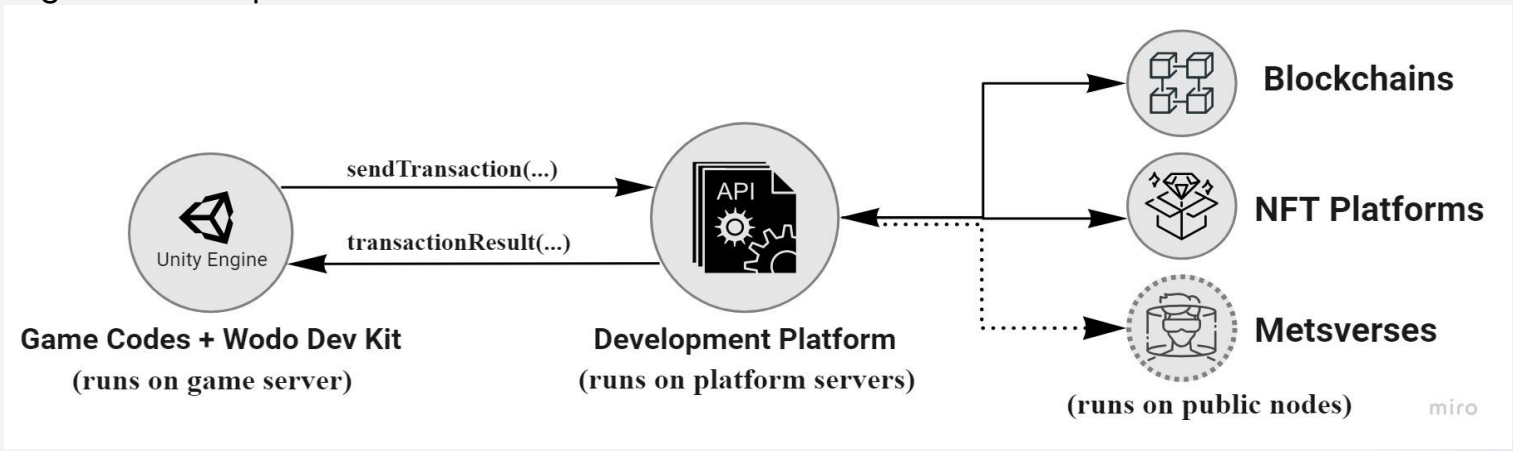
Blockchain APIs
NFT APIs
Metaverse APIs

SDK – Client Libraries

Wodo Gaming SDK is a toolset to make game developers' life easier during game development

Platform APIs

Blockchain, NFT and Metaverse APIs and integrations with interoperability and simplicity



Marketplace

NFT and Metaverse Marketplace
Interoperability
API Support
Analytics

By @JohnDoe

NFT Item #6690
4.76 ETH

By @Marck15656

Meta Item #9038
3.26 ETH

Live Auctions

4h 53m 09s left

Highest bid

4.023 ETH

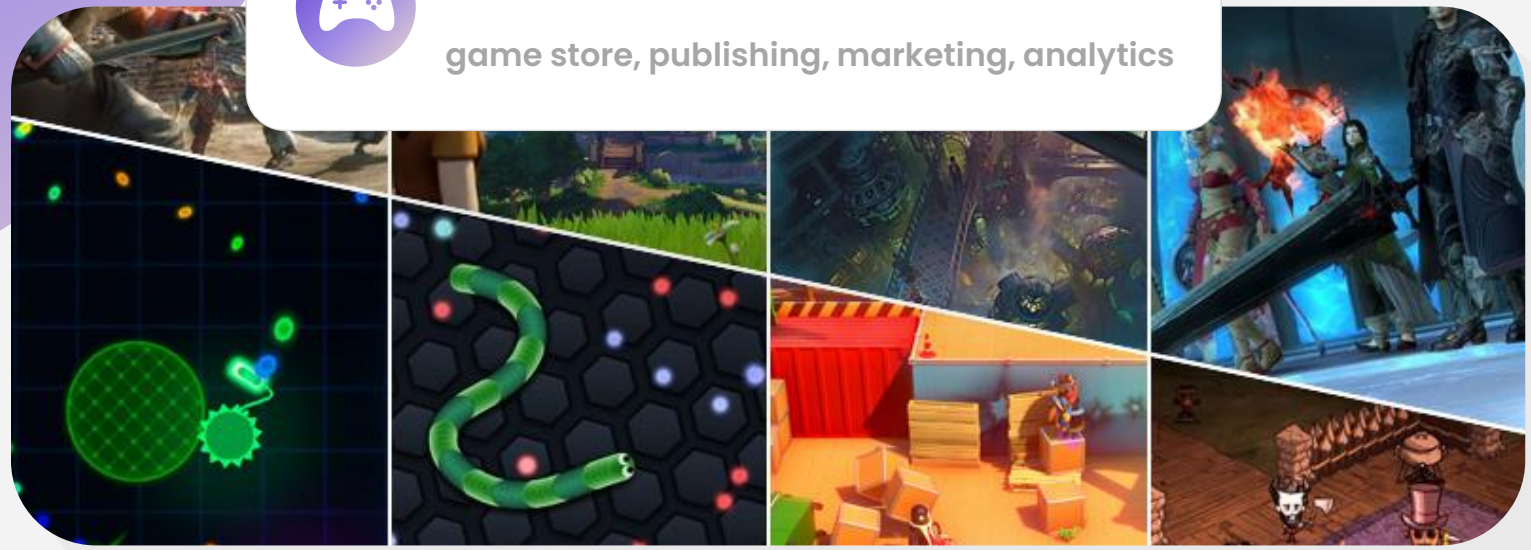
Last 24 Hours

▲ **1.42%**

Game Store

Blockchain and Metaverse

game store, publishing, marketing, analytics



User Onboarding

Game Hub integration

Analytics & Insights

for game developers

Rating. 90

Downloads. 85

Comments. 50

Stats. 30

Game Hosting

Easy game deployment flow and hosting environment that provides global availability, low latency, easy management, elasticity, scalability, and insights with data

Globally Available

Game server fleet available all around the globe

Economic

Elastic, scalable, pay as you go

Fundraising

Seed funding and capitalization

Token Creation

Game token creation

Platform Integration

Development, SDKs, In-game economics

Launchpad

Our goal is to help game developers to develop and integrate their games into the Wodo gaming ecosystem and raise enough capital to crypto-kick-start their projects on a platform providing services in many aspects of the game development tasks such as game store, marketplace, metaverse integrations, crypto-payment integrations, hosting

Wodo Gaming

Unlimited potential

Web 3.0 is the future with a new digital economic model

Future

Wodo Platform

Implement any business use cases

Wodo platform makes it easy and painless to implement any blockchain and metaverse business use cases in agility

$ 1400 B

Economic value in the upcoming 5 years

Roadmap

2022 Q2

Game Hub

Blockchain API
Mateverse APIs
Client libraries

2022 Q4

Software Dev Kit

Wodolet wallet
Core Platform

2023 Q1

Launchpad

Platform Observability
Metaverse Digital Identities

2023 Q2

Marketplace

Platform Analytics

2023 Q3

Game Store

Business Intelligence

2023 Q4

Game Hosting

AI Kickoff

Core Team

Bekir Dag

CEO

Serhat TANRIKUT

CTO

Catherine McKimm

Legal Advisor

Asst. Prof Ozgur Ozmen

Research & Standardization

Salih Genc

Cloud Infrastructure

BUSINESS PLAN

BUSINESS PLAN

Business Model

Business Strategy

01

Community

Build an active gaming community

02

Solutions

Deliver novel solutions with revenue streams

03

Partnerships

Establish partnerships to expand business presence

04

Expand Business Domains

Implement diverse business cases on the Wodo Platform

3 PILLARS

01

Active Community

Build communities and establish partnerships

02

Novel Solutions

Deliver solutions solving real life problems

03

Innovation

Enhance the Wodo Platform with innovative solutions as early tech adopter

Wodo Platform Business Model

Tenant Subscription

Multitenant SaaS clients will be on paid subscription accounts

Transaction Based Payment

Every transaction counts for Wodo. Request based payment model

Analytics & Data

Business Analytics provided out of the box

Wodo Gaming Business Model

Game Hub

Active community. Commission per game round for Wodo Games.

Marketplace

Commission on each asset sold. Wodo NFT collection

Game Store

Marketing & Advertisement revenue

Launchpad

End-2-End campaign management & commissions

Game Hosting

Pay as you go hosting model

Business Plan

Our art is our solutions

Q2-2022

Community

Deliver Game Hub with wodo games

Q4-2022

Deliver Solutions

Launchpad, marketplace, metaverse digital identities, SDK

2022-2023

Partnership

Establish partnerships with game development companies and metaverse platforms

Q4 -2023

Expand Business Domains

Implement diverse business cases similar to the Wodo Gaming on the Wodo Platform

Tokenomics

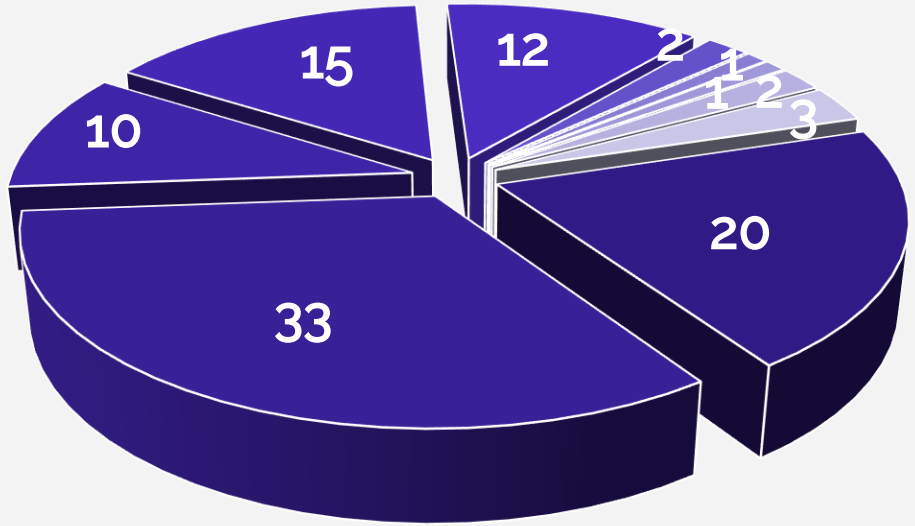
Advisors 2%
Status: Locked 12 Months
Vesting: 2 years

1% Airdrops
Status: Locked till listing
Vesting: 2 years

Digital Marketing 12%
Status: Locked, 3 months
Vesting: 5 years

1% Private Sale
Status: Locked till listing. %6 unlock on listing day
Vesting: linear 12 months after exchange listing

Development Team 15%
Status: Locked 12 months
Vesting: 2 years



2% Public Sale
Status: Locked till listing. %20 unlock on listing day
Vesting: linear 12 months after exchange listing

Strategic 10%
Vesting: linear 12 months

3% Exchanges
Status: Scheduled

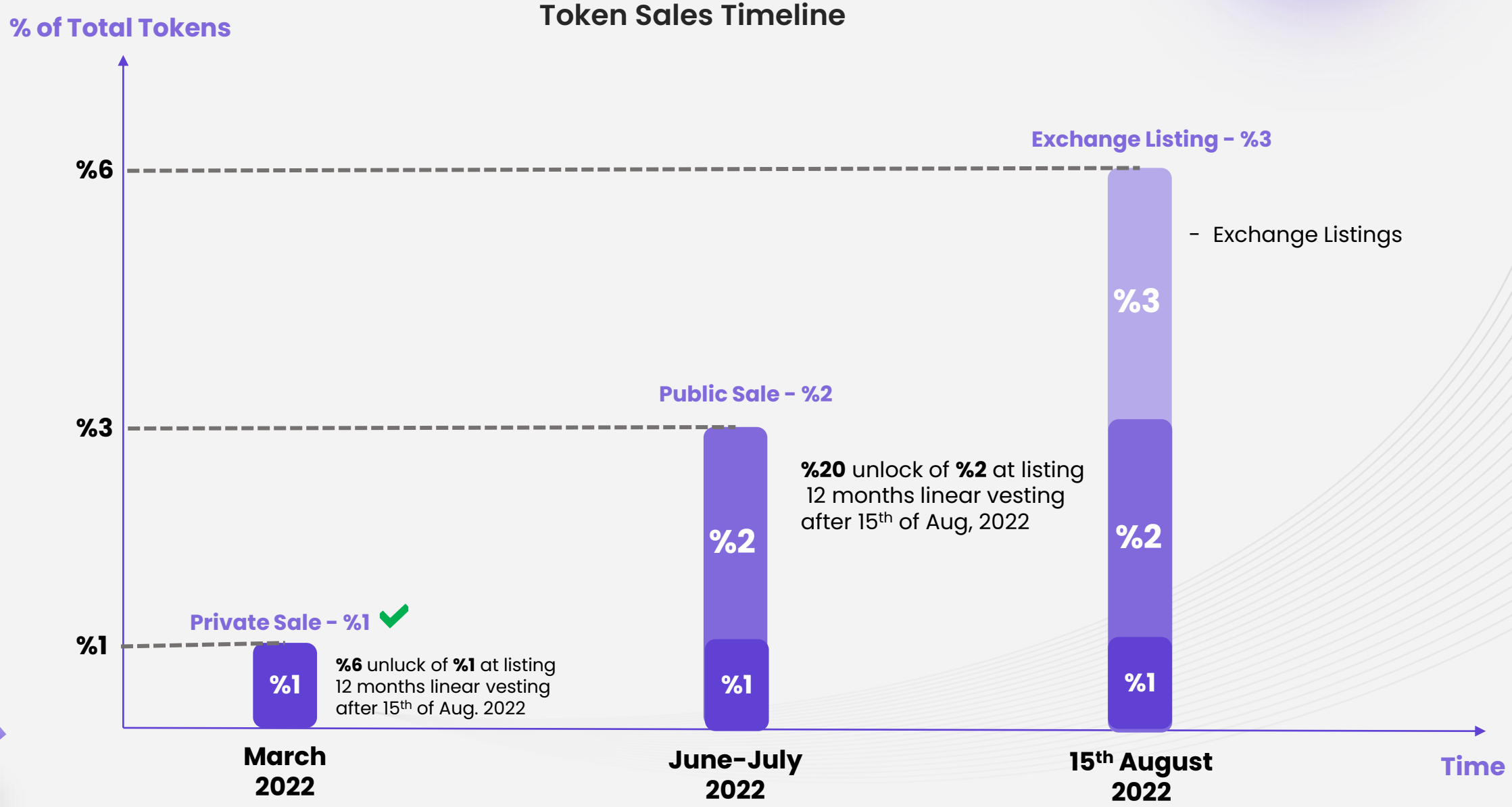
Company Reserves 34%
Status: Locked 12 Months
Vesting: 2 years

20% Play to Earn
Status: Locked till listing
Vesting: 10 years

Token in Total
1 Billion XWGT - fixed cap

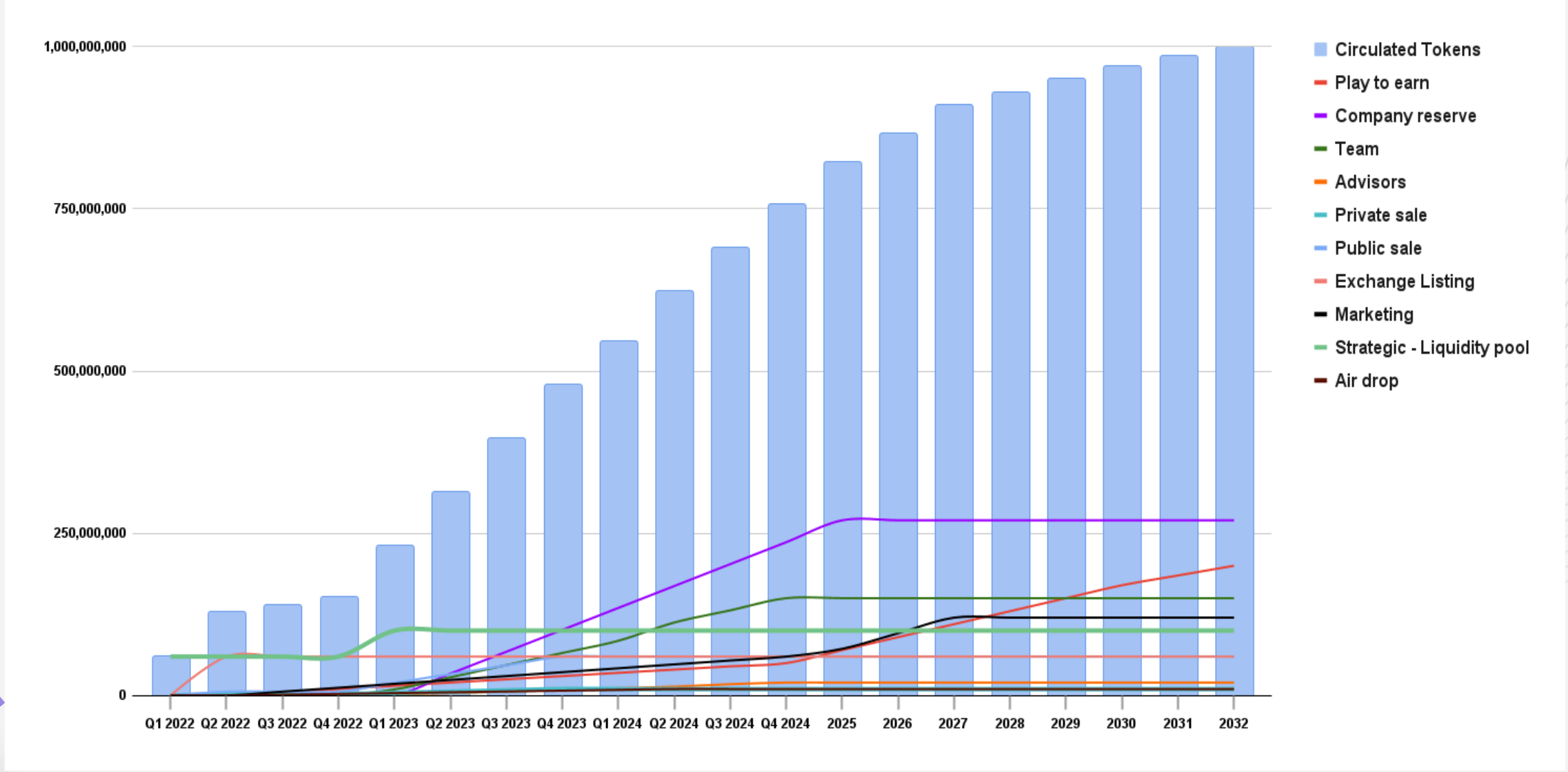
Tokenomics

Token Sales Timeline



Tokenomics

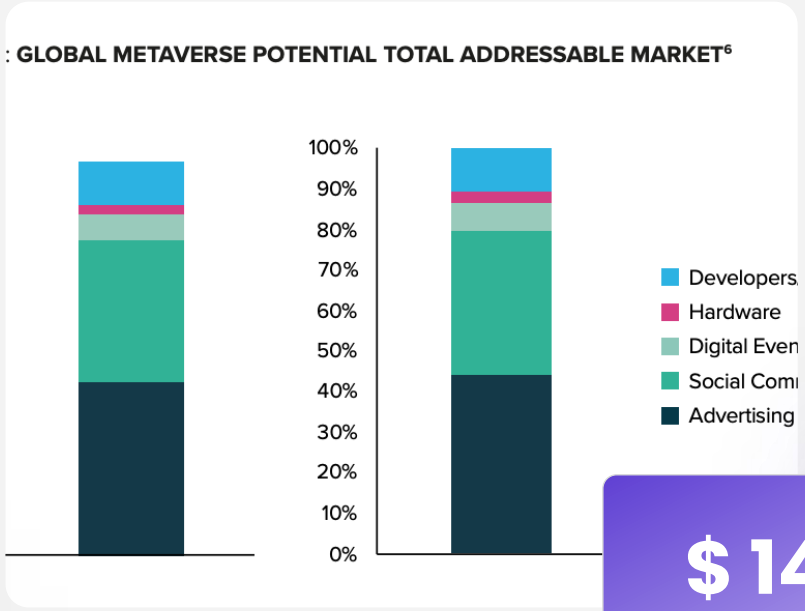
Token Vesting Timeline



Market Overview

$ 2086 B*

Blockchain and NFT market cap.



$ 1400 B *

Metaverse potential

"Web 3.0 is the new digital economy with a disruptive model"

* Source: https://grayscale.com/wp-content/uploads/2021/11/Grayscale_Metaverse_Report_Nov2021.pdf

Market Analysis

Cryptocurrency Market

Metaverse Market

Gaming Market

NFT Market

Market Caps in Total

+3500 B

Competitors

Competitive Landscape

Innovation

Disruptive Business Model

Blockchain and metaverse are disruptive innovations that create new business models and a new digital economy. The new Web 3.0 ecosystem will be built in a decentralized and democratized way so that our competitors are also our partners during the early adoption phase of the Web 3.0 era

Forte

Provide blockchain and NFT solution for gamin industry. Secured total capital raise more than **$900 million** in total throughout Series A&B

PlayDApp

Bring non-Crypto game users into blockchain game users through the PlayDapp service platform. Current market cap is **$310 Million**.

Ore Systems

Offers next generation NFT and blockchain technology for game developers. Recently raised **$450 thousand** throughout public token sale and current market cap is **$8 Million**.

Our competitive advantage is our generic Wodo Platform that allows any blockchain, NFT and metaverse business cases to be built fluently along with gaming business case in end-2-end manner

Digital Marketing

MARKETING PLAN

Marketing Model

Marketing Strategy

We build silently

PR, KOLs, Advisors

Publications, Ads, branding, SEO

Partnerships

Lasting partnerships, Wodo Academy

Community

Community Growth, Social Media, Influencers

Events & Sponsorships

Organize , sponsor events

%1 of Tokens

Reserved for airdrops

bounty events and engagement events .

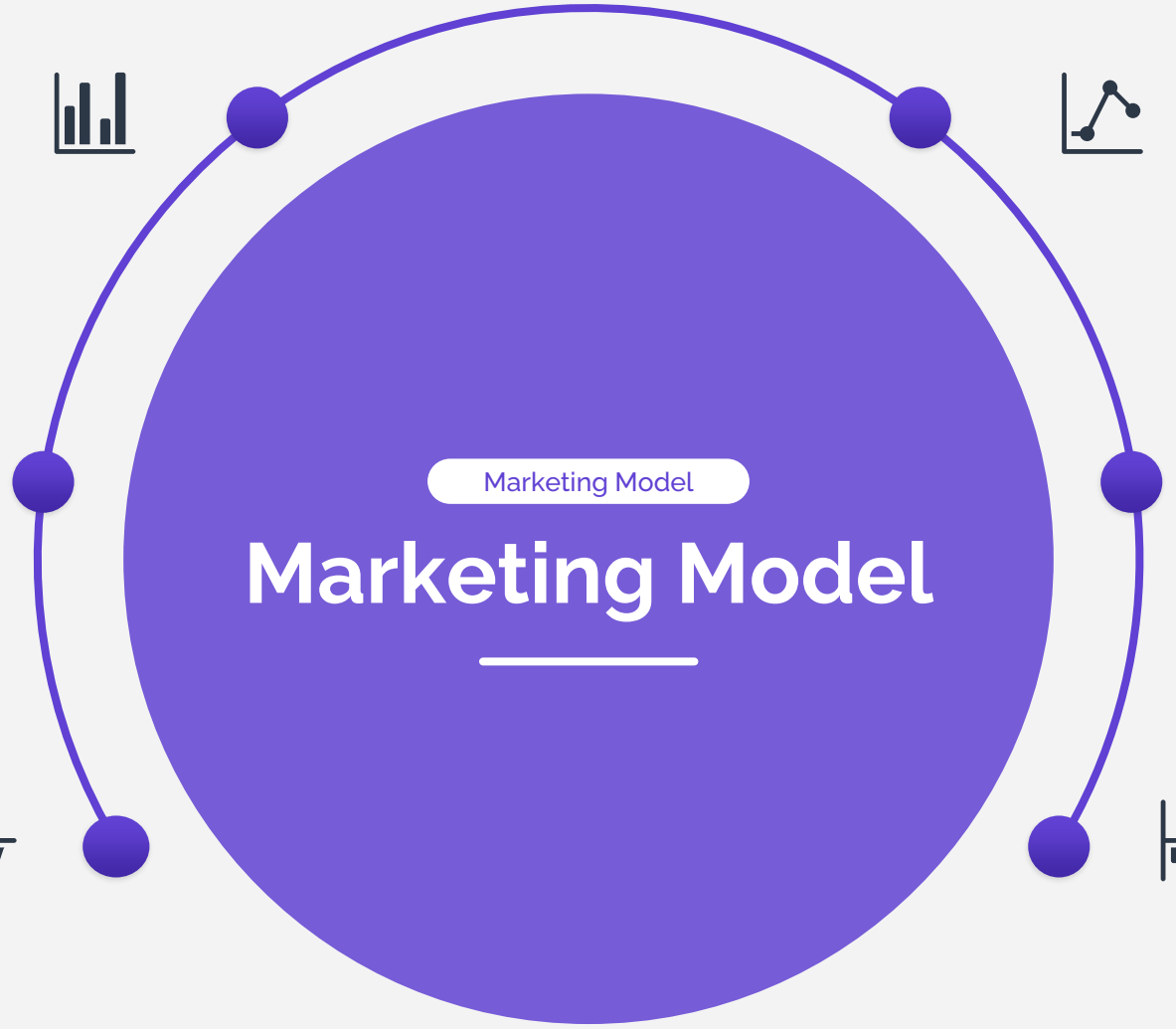
%2 of Tokens

reserved for advisors

Including a professional marketing advisor

%12 of Tokens

reserved for digital marketing and social media



85:15 Ratio

%85 Digital marketing, %15: Offline events sponsorships, conferences, education

Digital Marketing

Community establishment, social media, influencers, SEO, CRM, content art, campaigns

Partnerships

Lasting partnerships with different industries including gaming industry

Marketing Plan

1 - Community

- Create wodo game hub community
- Active groups in all social med channels (twitter, discord, telegram, instgram,etc.)
- Influencers

2 - Digital Marketing

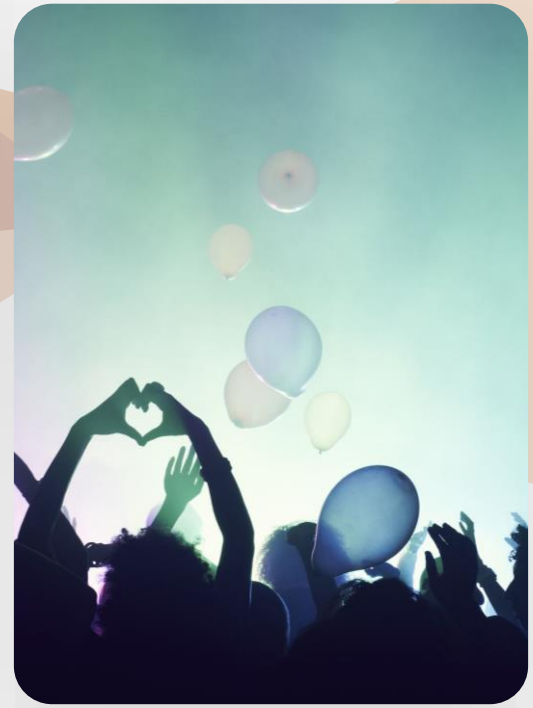
- KOLs, advisors
- Social Media
- SEO, Ads, campaigns
- Blogs, digital arts and content

3 - Partnerships

- Partnering with digital marketing firms
- Partnerships with gaming companies and technology companies
- Onboarding crypto advisors

4 - Events & Sponsorships

- Event organizations
- Sponsorships
- Education - Wodo Academy



Get in Touch

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Thank you

Wodo Team